



**HOSPITALITY**  
**ESSENTIALS**  
REMODELING THE FUTURE



**Wilroma  
Flooring**



# About Wilroma Flooring

Wilroma is a specialized SPC flooring brand by Hospitality Essentials LLC, engineered for high-performance hospitality and commercial interiors. Built with precision and design integrity, Wilroma floors combine the warmth of natural wood with the unmatched strength of next-generation SPC technology.

Designed for heavy-use environments such as hotels, resorts, multi-unit residences, and retail spaces, Wilroma delivers long-lasting durability, timeless aesthetics, and effortless installation—making it a trusted choice for professionals who value both form and function.

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## Our Promise

Backed by the manufacturing and FF&E expertise of Hospitality Essentials LLC, Wilroma ensures:

- Factory-direct production for superior cost efficiency
- Custom design flexibility to align with brand standards
- Sustainable materials for environmentally conscious builds
- On-time delivery and logistics support across the U.S.



# Why SPC Flooring?

SPC flooring is engineered for spaces that demand both performance and design. It offers the warmth of natural wood with the strength of advanced technology.

**100% Waterproof**  
no swelling, no warping



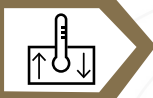
**Excellent Sound Insulation**  
quiet and comfortable interiors

**Slip & Scratch Resistant**  
built for heavy traffic areas



**No Adhesive Required**  
quick and clean installation

**Superb Dimensional Stability**  
stays in shape, always



**Low Maintenance**  
effortless upkeep, long-lasting finish



**FloorScore® certified. It is the most recognized indoor air quality (IAQ) certification standard for hard surface flooring materials, adhesives, and underlaments.**



## Applications:



Corporate Offices



Residential



Retail



Hospitality



Our Collections

# Wilroma Plus

Designed for luxury and high-end hospitality environments, Wilroma Plus balances durability with an expansive, elegant look.

Plank Size:	7.25" × 60"
Thickness:	6.0 mm
Wear Layer:	28 mil   0.70 mm
Edge Finish:	Enhanced Painted Bevel
Pieces:	8 Per Box
Coverage:	24.02 sq.ft / 2.23 sqm / Carton
Interlock:	Unilin™ Click System
Surface Treatment:	UV Treated

## Key Benefits:



Premium large plank design



Scratch & stain resistance



Excellent sound insulation with IXPE backing



Glue-free installation & easy maintenance





# Wilroma Plus Pallet Size

**PLANK SIZE: 7.25" x 60"**

**Thickness: 6.0mm | 28 mil**

- Per Pallet: 1321 sq.ft – 55 boxes
- Each Box: 24.02 sq.ft
- Plank Size: 7.25" x 60"
- Pallets in a Container: 16 pallets
- Coverage per Container: 21,138 sq.ft

## Available Swatches



Naples (WP-104)



Venice (WP-105)



Mist Ash (WP-111)



Our Collections

# Wilroma Evo

Wilroma Evo offers flexibility and performance, making it a reliable choice for guestrooms, corridors, and multi-use spaces.

Plank Size:	7" × 48"
Thickness:	5.50 mm
Wear Layer:	22 mil   0.55 mm
Edge Finish:	Micro Bevel
Pieces:	9 Per Box
Coverage:	21.022 sq.ft / 1.95 sqm / Carton
Interlock:	Unilin™ Click System
Surface Treatment:	UV Treated

## Key Benefits:



Seamless natural wood look



Waterproof & stain-resistant



Superb dimensional stability



Easy to clean and maintain





# Wilroma Evo Pallet Size

**Plank Size: 7" × 48"**

**Thickness: 5.50 mm | 22 mil**

- Per Pallet: 1051 sq.ft – 50 boxes
- Each Box: 21.02 sq.ft
- Plank Size: 7" × 48"
- Pallets in a Container: 24 pallets
- Coverage per Container: 25,224sq.ft

## Available Swatches



Naples (WE-201)



Cottonwood Trail (WE-202)



Hickory Knob (WE-203)



Smoked Oak (WE-204)



Venice (WE-205)



Hampton (WE-206)



# Let's Work Together

Contact Information:



## Main Office

811 N Broad St, Suite 203  
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DE 19709



## New Jersey Showroom

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## Distribution Center

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# HOSPITALITY

# ESSENTIALS

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